
Goal: ECONOMIC VITALITY

Desired Community Condition(s)

The economy is diverse and broad-based.

Program Strategy: PARKING SERVICES

64505

Develop and maintain a parking infrastructure that supports economic and community needs

Department: MUNICIPAL DEVELOPMENT

Service Activities

Parking Services

Strategy Purpose and Description

In coordination with businesses, government agencies, and action groups, Parking evaluates and provides parking systems to meet the parking needs of their employees, customers, and visitors in order to support commerce and economic vitality in the City.

Parking resources provide financial support for redevelopment projects that require expanded or new parking infrastructure to promote economic interest and vitality for specified areas.

Changes and Key Initiatives

Construction of the third new parking structure located at the old Albuquerque High School development project is scheduled for completion during the end of the FY04 4th Quarter. This structure will service new business and housing opportunities associated with the development project.

This is a new Program Strategy for FY/05.

Priority Objectives

Input Measure (\$000's)

2005	641	641 PARKING FACILITIES OPERATING FUND	2,781
2006	641	641 PARKING FACILITIES OPERATING FUND	3,357

Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
Provide parking spaces.	# of City operated parking spaces.	2005	4,558	4558		
		2006	4,668			

Goal: ECONOMIC VITALITY
Parent Program Strategy: PARKING SERVICES
Department: MUNICIPAL DEVELOPMENT

Service Activity: Parking Services

6405000

Service Activity Purpose and Description

Manage citywide parking facilities; provide parking attendant services and customer support; install, repair, and collect revenues from parking meter operation; provide maintenance and repairs at all parking facilities; provide parking enforcement activities for businesses, government agencies, employees, customers, visitors, and residents, and plan for future facility needs in Albuquerque.

Changes and Key Initiatives

Integrate the management, operation, maintenance, and other services associated with opening and operating the new McGann system.

Input Measure (\$000's)

2005	641	641 PARKING FACILITIES OPERATING FUND	2,781
2006	641	641 PARKING FACILITIES OPERATING FUND	3,357

Strategic Accomplishments

Install, implement, and test a new credit card system. System will reduce short pays, increase revenues and provide better customer service.

Complete software installation requirements supporting the Autocite Parking Enforcement System. System will reduce and/or eliminate data entry input of approximately 58,000 parking citations issued by Parking Enforcement Officers by administrative staff, improve data citation transfer to Metropolitan Court, and enhance outstanding warrant/boot program with updated warrant status database.

Output Measures	Year	Projected	Mid-Year	Actual	Notes
# of monthly parking contracts	2005	2800	2751		in 2001, there were 2,830 monthly parking contracts
	2006	2850			

Output Measures	Year	Projected	Mid-Year	Actual	Notes
# of parking citations issued	2005	65,000	24267		2001 actual: 65,000 2002 actual: 61,500
	2006	65,000			

Output Measures	Year	Projected	Mid-Year	Actual	Notes
Value of free, validated, or reduced parking to support Economic Development	2005	\$200,000	\$602.416		2001 Actual: 1,030,668 2002 Actual: 1,508,998
	2006	\$1,000,000			

Quality Measures	Year	Projected	Mid-Year	Actual	Notes
Revenue Generated	2005	\$3,500,000	\$1,606,269		
	2006	\$3,500,000			